



BCMC 2001 APPLICATION AND CONTRACT FOR EXHIBIT SPACE



www.bcmshow.com Kentucky International Convention Center • Louisville, KY • October 31 - November 2 www.woodtruss.com

Please respond to each item on this application. Any information not supplied relieves BCMC and WTCA of any responsibility regarding booth placement, size, promotional publicity, etc. Please TYPE OR PRINT.

Company: _____

On-site Contact: _____

Title: _____

Companies will be asked to designate an on-site contact for purposes of Show Guide promotion and post-show follow-up.

Company Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____ Web Site: _____

Signature: _____ Date: _____

It is understood that by signing this application for exhibit space, we are subject to the provisions of the Rules and Regulations governing the Building Component Manufacturers Conference 2001.

PHOTOGRAPHS: No photographs taken by or on behalf of an Exhibitor, by an attendee of the event, or by any person with media credentials, shall be published without prior written approval of the Wood Truss Council of America.

Print company name EXACTLY how it is to be used on all show materials including signs, listings and promotions:

For the Official Show Guide, published in the Sept/Oct issue of **WOODWORDS** magazine, please provide a description of what will be exhibited at the show and/or what types of services, materials, etc., your company has to offer. (100 words or less). If you wish to email the description, please send it to ppichette@woodtruss.com. Feel free to attach your logo to the email as well. **WTCA Reserves the right to make editorial changes. You will be notified of any changes. See sample following.**

Emailed description. Sent by: _____

Please use a separate sheet as necessary.

Sample: "Every year WTCA offers more and more tangible benefits to its members. Visit our booth and find out why so many in the industry have found that membership is an excellent business decision!"

Check here if you would like to use the description you provided for BCMC 2000.

Is your exhibit an active machinery demonstration? Yes No

If yes, please briefly describe and indicate level of audible disruption (see BCMC 2001 Rules and Regulations - "Noise"):

Level of audible disruption: _____ Decibels

Describe the demonstration:

Please use a separate sheet as necessary.

To assist us in preparing the floor plan, please list any location preferences or companies that you would like to be near to or far from. Include any specifics as to the desired placement of your booth:

Near to: _____

Far from: _____

Specifics: _____

Please indicate your booth's utility requirements. This information may be used to determine your booth location:

Electricity _____ Compressed air _____

Other _____

The enclosed deposit reserves our company a total of _____ square feet (or _____ 10'x10' booths) at BCMC 2001.

The dimensions of our booth space should be as follows (total must be divisible by 100): _____

Total amount due \$ _____

Enclosed is our check made payable to **WTCA** for \$ _____ which is the fifty percent (50%) deposit required as noted in the **BCMC 2001 Rules & Regulations**. It is understood that the remaining balance will be invoiced and is due no later than September 1, 2001. Contracts canceled in writing by exhibitor prior to August 1, 2001 will be refunded at fifty percent (50%) of exhibitor's deposit; refunds on booths canceled after August 1, 2001 will be at the sole discretion of the BCMC 2001 Committee.

Exhibitors are entitled to Complimentary Exhibitor Registrations (CER). Quantity is based on space reserved: 100 sq. ft. = 3 CERs. For exhibits 200 sq. ft. and larger = 2 CER per 100 sq. ft. of exhibit space (e.g. 200 sq. ft. = 4 CER; 300 sq. ft. = 6 CER; etc.). This allows our company _____ CERs. Please make sure not to exceed allotted CERs when completing the EXHIBITOR REGISTRATION FORM.

The attendee promotion is scheduled to be mailed June 15th. If you would like copies that you can distribute to your customers, please let us know. How many copies would you like to receive? # copies: _____

Would you like to promote BCMC all year long by placing stickers on your envelopes/documents? If so, let us know how many BCMC 2001 stickers you would like to receive. # stickers: _____

Company contact: _____ (if different than above)

PLEASE RETURN CONTRACT AND REQUIRED DEPOSIT TO:

IDEAS



To Build On

BCMC
ONE WTCA CENTER
6300 Enterprise Lane
Madison, WI 53719
608/274-4849
608/274-3329 fax
www.bcmshow.com