BUILDING A NEW TOMORROW

BCMC 2002 APPLICATION AND CONTRACT FOR EXHIBIT SPACE

Oct. 16-18 • Columbus, Ohio • Greater Columbus Convention Center

Please respond to each item on this application. Any information not supplied relieves BCMC and WTCA of any responsibility regarding booth placement, size, promotional publicity, etc. Please TYPE OR PRINT.

_____
Company

_____
On-site Contact

_____
Title

Companies will be asked to designate an on-site contact for purposes of Show Guide promotion and post-show follow-up.

_____
Company Contact

_____
Address

_____/_____/_____
City State Zip

_____/_____
Phone Fax

_____/_____
Email Web Site

_____/_____
Signature Date

It is understood that by signing this application for exhibit space, we agree to comply with all of the Rules and Regulations governing the Building Component Manufacturers Conference 2002. To obtain a copy of the BCMC 2002 Rules and Regulations, contact staff at 608/274-4849, ext. 9. They may also be found on the show web site, www.bcmcshow.com, in the Exhibitor Resources section. A complete set of the BCMC 2002 Rules and Regulations will also be included with the letter from WTCA accepting an exhibitor's application.

The parties agree that, for any breach or default by WTCA, an exhibitor's exclusive remedy shall be at WTCA's option, correction of the breach or default or the return of Exhibitor's payment made for booth space. IN NO EVENT SHALL BCMC OR WTCA BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, LOSS OF BUSINESS OR PROFITS, OR SPECIAL OR INDIRECT DAMAGES OF ANY NATURE WHATSOEVER ARISING OUT OF THE ACTION OR FAILURE TO ACT OF BCMC OR WTCA EVEN IF SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

NEITHER BCMC OR WTCA GIVES OR MAKES ANY REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, OTHER THAN THAT EXPRESSLY SET FORTH IN THIS AGREEMENT. NO REPRESENTATIVE OF BCMC OR WTCA IS AUTHORIZED TO GIVE OR MAKE ANY OTHER REPRESENTATION OR WARRANTY OR MODIFY THE WARRANTY PROVIDED HEREIN IN ANY WAY. WITHOUT LIMITING THE FOREGOING DISCLAIMER, NO IMPLIED WARRANTY OF MERCHANTABILITY, NO IMPLIED WARRANTY OF FITNESS FOR ANY PARTICULAR PURPOSE, AND NO IMPLIED WARRANTY ARISING BY USAGE OR TRADE, COURSE OF DEALING, OR COURSE OF PERFORMANCE IS GIVEN OR MADE BY BCMC OR WTCA OR SHALL ARISE BY OR IN CONNECTION WITH THE TRANSACTION CONTEMPLATED BY THIS AGREEMENT, AND IN NO EVENT SHALL EITHER BCMC OR WTCA HAVE ANY LIABILITY OR OBLIGATION WHATSOEVER IN CONNECTION WITH ANY SUCH WARRANTY.

Print company name EXACTLY how it is to be used on all show materials including signs, listings and promotions:

_____

_____

For the official Show Guide, published in the Sept/Oct issue of the ***Structural Building Components Magazine***, please provide a description of what will be exhibited at the show and/or what types of services, materials, etc., your company has to offer (100 words or less). Please use a separate sheet as necessary. If you wish to email the description, please send it to ppichette@qualtim.com. WTCA reserves the right to make editorial changes. You will be notified of any changes. See sample following.

_____/_____
Email sent by Date sent

Sample: "Every year WTCA offers more and more tangible benefits to its members. Visit our booth and find out why so many in the industry have found that membership is an excellent business decision!"

☐ Check here if you would like to use the description you provided for BCMC 2001.

Is your exhibit an active machinery demonstration?

☐ Yes ☐ No

If yes, please briefly describe and indicate level of audible disruption. (see BCMC 2002 Rules and Regulations - "Noise")

_____

_____

Please use a separate sheet as necessary.

To assist us in preparing the floor plan, please list any location preferences or companies that you would like to be near to or far from. Although we do our best to accommodate all requests, no guarantees can be given as to show floor location. Include any specifics as to the desired placement of your booth:

_____
Near to

_____
Far from

_____
Competitors are

Please indicate your booth's utility requirements. This information will be used solely to determine your booth location:

Electricity _____ Compressed air _____

Other _____

The enclosed deposit reserves our company a total of _____ square feet at BCMC 2002.

The dimensions of our booth space should be as follows

_____
(total must be divisible by 100)

Total amount due $ _____

Enclosed is our check made payable to **BCMC** for $ _____ which is the fifty percent (50%) deposit required as noted in the BCMC **2002 Rules & Regulations**. It is understood that the remaining balance will be invoiced and is due no later than September 1, 2002. Contracts canceled in writing by the exhibitor prior to August 1, 2002 will be refunded at fifty percent (50%) of exhibitor's deposit; refunds on booths canceled after August 1, 2002 will be at the sole discretion of the BCMC 2002 Committee.

The attendee promotion is scheduled to be mailed the week of June 17th. Please let us know how many copies you would like to distribute to your customers. # copies _____

Would you like to promote BCMC all year long by placing stickers on your envelopes/documents? If so, let us know how many BCMC 2002 stickers you would like to receive. # stickers _____

_____
Company contact (if different than above)

PLEASE RETURN CONTRACT AND REQUIRED DEPOSIT TO:

BCMC, ONE WTCA CENTER,
6300 Enterprise Lane, Madison, WI 53719
608/274-4849 ext. 9 • 608/274-3329 fax
www.bcmcshow.com