

# Important Exhibitor Deadlines



## Mark Your Calendar

### **May 1:**

Early Bird Discount Deadline

### **July 22:**

Exhibitor Information Due for the Show Guide

### **August 1:**

Certificate of Insurance & Final Booth Space Payment Due

### **August 15:**

Exhibitor Information Due for the Pocket Guide

Deadline to be included on Show Floor Booth Location  
Sponsorship Signs

### **August 20:**

Hotel Room Rate Deadline

### **August 25:**

Discounted Pricing Ends for Additional Exhibitor Registrations

### **Sept. 1:**

Discounted Pricing Ends For Utilities with the Indiana  
Convention Center

(electricity, compressed air, gas, water and sign hanging)

### **Sept. 5:**

Fern Exposition Discounted Pricing Deadline

**Go online to [bcmcshow.com](http://bcmcshow.com) or contact: Jan Pauli,  
[jpauli@qaltim.com](mailto:jpauli@qaltim.com) or 608/310-6746**

