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March 10, 2010

Dear SBCA Member/BCMC Supporter,

I'm writing to tell you about an exciting opportunity for our industry. In conjunction with BCMC 2010 in Charlotte, and as part of our Building Community, Making Connections theme, we have volunteered to partner with Habitat for Humanity to fund and build a single family home. As you can imagine, we'll need plenty of help to pull it off!

There are three reasons we should do this: *publicity*, *charity* and *energy*. I'll explain. You have probably heard of a popular television show where new homes are built in under a week. We all know these shows would not be possible without components, yet our products seem to get very little airtime. This project is a tremendous chance for the *publicity* that our industry greatly deserves. In addition, we will be providing much needed housing for a Charlotte-area family, and I feel that the act of *charity* is a very worthy cause for our industry to participate in. Finally, I believe BCMC Build 2010 will generate new *energy* for BCMC and inspire a new group of attendees to join us in Charlotte and in years to come. If BCMC Build 2010 is a success, I hope we will continue the tradition of giving back to each BCMC host city.

Our industry will provide building components, other construction materials and site labor for the home. The Charlotte Habitat office estimates the cost of building this unit is approximately \$70,000, and our goal is to fund the home in full. To date, we have received \$30,500 in commitments from 18 donors. We invite you to join this group in making a donation to BCMC Build 2010. With a donation of \$1000 or more, you will be named a **Founding Sponsor**.

We would appreciate any cash donation or a combination of cash and in-kind donations from your company or SBCA Chapter. We anticipate the floor, roof and wall framing materials will be provided by component manufacturers in the Charlotte area. We will graciously accept in-kind donations of other building materials as well. **Founding Sponsors** will receive special promotion on the BCMC website, in *SBC Magazine*, and during the show. **The Founding Sponsor opportunity ends March 31.** Email [Melanie Birkeland](mailto:Melanie.Birkeland@bcmcshow.com) to make a commitment or visit www.bcmcshow.com/bcmcbuild.php for more information.

Thank you to these **Founding Sponsors**:

- Clearspan Components, Inc.
- Eagle Metal Products
- Hundegger USA, L.C.
- iLevel by Weyerhaeuser
- ITW Building Components Group
- MiTek Industries, Inc.
- NUCONSTEEL, a Nucor Co.
- ProBuild

- SBCA – Arizona
- SBCA – Illinois
- Shelter Systems Limited
- Stock Building Supply
- Simpson Strong-Tie Co.
- South Florida WTCA
- Truss Manufacturers Association of Texas
- USP Structural Connectors
- WTCA Ohio Chapter Association

The past few years have been an exercise in strength and perseverance for our industry. I believe that the opportunity to take part in this project marks the beginning of a new journey. I hope you'll join us.

Respectfully,

Dan Holland

A handwritten signature in black ink that reads "Daniel Holland". The signature is written in a cursive style with a large initial "D" and a prominent "H".

BCMC Build 2010 Chair