



# EXHIBITOR SPACE APPLICATION & CONTRACT

Please respond to each item on this application. Any information not supplied relieves BCMC and SBCA of any responsibility regarding booth placement, size, promotional publicity, etc.

Please PRINT

COMPANY

1 - COMPANY CONTACT

2 - ALTERNATE CONTACT

3 - PROMOTION CONTACT/TITLE

(Printed in show material)

ADDRESS

CITY STATE ZIP

PHONE FAX

EMAIL WEBSITE

SIGNATURE DATE

It is understood that by signing this application for exhibit space, we agree to comply with all of the Rules and Rule Violations governing the Building Component Manufacturers Conference 2011. To obtain a copy of the BCMC 2011 Rules and Rule Violations, contact staff at 608/268-1161. They may also be found on the show website, www.bcmcshow.com. A complete set of the BCMC 2011 Rules and Rule Violations will also be included with the email from SBCA accepting an exhibitor's application.

The parties agree that, for any breach or default by SBCA, an exhibitor's exclusive remedy shall be at SBCA's option, correction of the breach or default or the return of Exhibitor's payment made for booth space. IN NO EVENT SHALL BCMC OR SBCA BE LIABLE FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, LOSS OF BUSINESS OR PROFITS, OR SPECIAL OR INDIRECT DAMAGES OF ANY NATURE WHATSOEVER ARISING OUT OF THE ACTION OR FAILURE TO ACT OF BCMC OR SBCA EVEN IF SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

NEITHER BCMC OR SBCA GIVES OR MAKES ANY REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, OTHER THAN THAT EXPRESSLY SET FORTH IN THIS AGREEMENT. NO REPRESENTATIVE OF BCMC OR SBCA IS AUTHORIZED TO GIVE OR MAKE ANY OTHER REPRESENTATION OR WARRANTY OR MODIFY THE WARRANTY PROVIDED HEREIN IN ANY WAY WITHOUT LIMITING THE FOREGOING DISCLAIMER, NO IMPLIED WARRANTY OF MERCHANTABILITY, NO IMPLIED WARRANTY OF FITNESS FOR ANY PARTICULAR PURPOSE, AND NO IMPLIED WARRANTY ARISING BY USAGE OR TRADE, COURSE OF DEALING, OR COURSE OF PERFORMANCE IS GIVEN OR MADE BY BCMC OR SBCA OR SHALL ARISE BY OR IN CONNECTION WITH THE TRANSACTION CONTEMPLATED BY THIS AGREEMENT, AND IN NO EVENT SHALL EITHER BCMC OR SBCA HAVE ANY LIABILITY OR OBLIGATION WHATSOEVER IN CONNECTION WITH ANY SUCH WARRANTY.

Print company name EXACTLY how it is to be used on all show materials including signs, listings and promotions:

\_\_\_\_\_

\_\_\_\_\_

Please provide descriptions of the products and/or services your company will be exhibiting. Your descriptions will be on the BCMC website and published in the Sept/Oct issue of **Structural Building Components Magazine** as well as the **Pocket Guide** which is distributed to all attendees. The description should be 50 words or less. Please use a separate sheet as necessary. You may email your descriptions to [jpauli@qualtim.com](mailto:jpauli@qualtim.com). SBCA reserves the right to make editorial changes. See sample following.

Sample: Every year SBCA offers more and more tangible benefits to its members. Visit our booth and find out why so many in the industry have found that membership is an excellent business decision.

EMAIL SENT BY DATE SENT

Check here if you would like to use the description you provided for BCMC 2010.

Is your exhibit an active machinery demonstration? If you have questions regarding what constitutes an active machinery demonstration, please contact Jan at 608/310-6746 or [jpauli@qualtim.com](mailto:jpauli@qualtim.com).

Yes  No

If yes, please briefly describe and indicate level of audible disruption. (See BCMC 2011 Rules and Rule Violations - "Noise" and "Active Machinery Demonstrations.") Send video with audio, diagram and/or photographs of your active machinery demo to the address shown below.

\_\_\_\_\_

\_\_\_\_\_

Please use a separate sheet as necessary.

**To assist us in preparing the floor plan**, please list any location preferences or companies that you would like to be near to or far from. Although we do our best to accommodate all requests, no guarantees can be given as to show floor location. Please note that a booth next to yours may have an Active Machinery Demonstration. BCMC will manage demonstrations per the Rules and Rule Violations and document. Include any specifics as to the desired placement of your booth:

NEAR TO

FAR FROM

COMPETITORS ARE

Please indicate your booth's utility requirements. This information will be used SOLELY to determine your booth location:

Electricity

Compressed air

Other

The enclosed deposit reserves our company a total of \_\_\_\_\_ square feet at BCMC 2011.

The dimensions of our booth space should be as follows

Booth dimensions **MUST** be in increments of 10'.

Enclosed is our check made payable to **SBCA** which includes the fifty percent (50%) deposit required as noted in the BCMC 2011 Rules and Rule Violations. It is understood that the remaining balance will be invoiced and is due no later than August 1, 2011. Contracts canceled in writing by the exhibitor prior to August 1, 2011 will be refunded at fifty percent (50%) of exhibitor's booth space; no refunds will be provided after August 1, 2011.

TOTAL AMOUNT DUE \$ \_\_\_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

## DEADLINES:

- MAY 1** - Early Bird discount deadline
- JULY 22** - To be included in the Show Guide
- AUGUST 1** - Certificate of Insurance & final payment due
- AUGUST 15** - To be included in the Pocket Guide and on the booth location signs on the show floor

PLEASE NOTE THE FOLLOWING OPTIONS:

- The attendee promotion is scheduled to be mailed in summer. Please let us know how many copies you would like to distribute to your customers.  
# copies \_\_\_\_\_
- Would you like to promote BCMC all year long by placing stickers on your envelopes/documents? If so, let us know how many BCMC 2011 stickers you would like to receive.  
# stickers \_\_\_\_\_

PLEASE RETURN CONTRACT & REQUIRED DEPOSIT TO:

**BCMC**  
**6300 ENTERPRISE LANE**  
**MADISON, WI 53719**