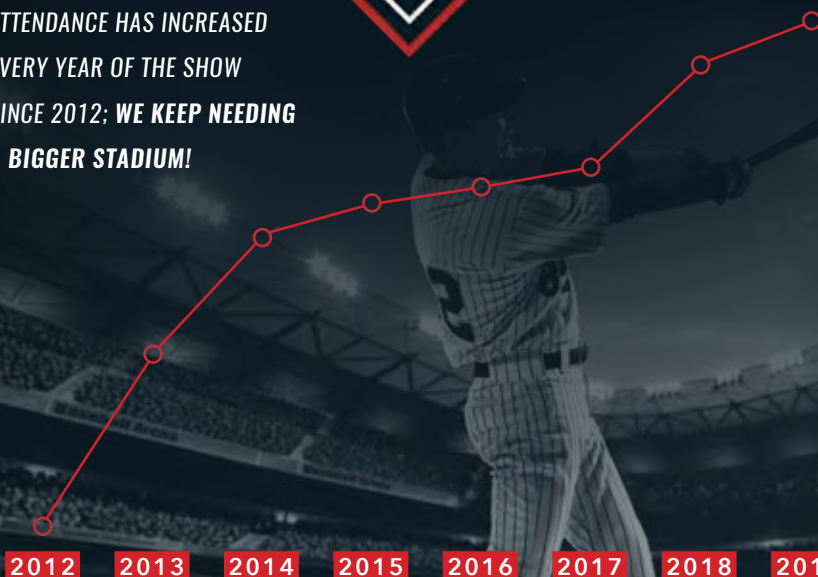


BUILDING COMPONENT MANUFACTURERS CONFERENCE

OCTOBER 5-8, 2021 / CHI HEALTH CENTER / OMAHA, NEBRASKA



ATTENDANCE HAS INCREASED
EVERY YEAR OF THE SHOW
SINCE 2012; WE KEEP NEEDING
A BIGGER STADIUM!



AS MANY AS

70% OF ATTENDEES ARE DIFFERENT FROM ONE YEAR TO THE NEXT!



931 potential customers attended the 2019 show



28 hours of scheduled time to network with customers



\$2.04 average cost to reach each potential customer



13.75 show floor hours

MORE THAN 1/3 OF ATTENDEES ARE THE GMS OF THEIR COMPANIES



2021 TICKET FEES: CONTRACT DURING SPRING TRAINING (PRIOR TO MAY 1) AND RECEIVE DISCOUNTED EXHIBIT SPACE.

*Booths 200 square feet and under receive a booth package that includes carpet, drape, skirted table, two chairs, wastebasket and ID sign.

Square Feet	BEFORE EARLY BIRD (THRU 5/1/21)		AFTER EARLY BIRD (AFTER 5/1/21)	
	SBCA Member	Non-Member	SBCA Member	Non-Member
100-200*	\$19.50 per sq ft	\$31.00 per sq ft	\$22.00 per sq ft	\$34.00 per sq ft
300-900	\$13.40 per sq ft	Join SBCA	\$16.25 per sq ft	Join SBCA
1000 & up	\$10.75 per sq ft		\$13.00 per sq ft	

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